

Section 1: General Business Information

| | | |
|--------------------------|-------|----------------------|
| Name of your business | | |
| Owner(s) with percentage | Name: | Percentage Ownership |
| | | |
| | | |
| Managing Director | Name: | |
| | Name: | |
| | | |
| Type/purpose of business | | |
| Industry | | |
| Date established | | |

Section 2: Financial Request

4-5 lines on financing request including the amount being requested, the purpose of funds and investments being made

Section 3: About your business

History of Business / Management Experience

2-3 lines on the history of the company. Who are the managers, and what are their relevant experiences?

Products and/or Services offered

2-3 lines on the products or services your business offers

Target Market

2-3 lines on who is your target market/audience

Competition Overview

5-6 lines on who you consider your competitors and what is your competitive advantage (how do you stand out in the market)

SWOT analysis

5-6 lines on strengths, weaknesses, opportunities, and threats of business

Section : Repayment Capacity/ Financial Plan

Means of Repayment

2-3 lines on how the business plans to repay the loan. What is the business projected income? Include projections if applicable.

Historical Financial Statements

Please include the last two years of financial statements if applicable